

Het Gouden Blad

HET GOUDEN BLAD-WAREGEM



wekelijks



huis-aan-huis



47.260 brievenbussen

> REGIOKAART



> VERSCHIJNING

FEBRUARI 2021

	M	D	W	D	V	Z	Z
5	1	2	3	4	5	6	7
6	8	9	10	11	12	13	14
7	15	16	17	18	19	20	21
8	22	23	24	25	26	27	28

MAART 2021

	M	D	W	D	V	Z	Z
9	1	2	3	4	5	6	7
10	8	9	10	11	12	13	14
11	15	16	17	18	19	20	21
12	22	23	24	25	26	27	28
13	29	30	31				

APRIL 2021

	M	D	W	D	V	Z	Z
13				1	2	3	4
14	5	6	7	8	9	10	11
15	12	13	14	15	16	17	18
16	19	20	21	22	23	24	25
17	26	27	28	29	30		

MEI 2021

	M	D	W	D	V	Z	Z
17						1	2
18	3	4	5	6	7	8	9
19	10	11	12	13	14	15	16
20	17	18	19	20	21	22	23
21	24	25	26	27	28	29	30
22	31						

JUNI 2021

	M	D	W	D	V	Z	Z
22		1	2	3	4	5	6
23	7	8	9	10	11	12	13
24	14	15	16	17	18	19	20
25	21	22	23	24	25	26	27
26	28	29	30				

JULI 2021

	M	D	W	D	V	Z	Z
26				1	2	3	4
27	5	6	7	8	9	10	11
28	12	13	14	15	16	17	18
29	19	20	21	22	23	24	25
30	26	27	28	29	30	31	

AUGUSTUS 2021

	M	D	W	D	V	Z	Z
30							1
31	2	3	4	5	6	7	8
32	9	10	11	12	13	14	15
33	16	17	18	19	20	21	22
34	23	24	25	26	27	28	29
35	30	31					

SEPTEMBER 2021

	M	D	W	D	V	Z	Z
35			1	2	3	4	5
36	6	7	8	9	10	11	12
37	13	14	15	16	17	18	19
38	20	21	22	23	24	25	26
39	27	28	29	30			

OKTOBER 2021

	M	D	W	D	V	Z	Z
39					1	2	3
40	4	5	6	7	8	9	10
41	11	12	13	14	15	16	17
42	18	19	20	21	22	23	24
43	25	26	27	28	29	30	31

NOVEMBER 2021

	M	D	W	D	V	Z	Z
44	1	2	3	4	5	6	7
45	8	9	10	11	12	13	14
46	15	16	17	18	19	20	21
47	22	23	24	25	26	27	28
48	29	30					

DECEMBER 2021

	M	D	W	D	V	Z	Z
48			1	2	3	4	5
49	6	7	8	9	10	11	12
50	13	14	15	16	17	18	19
51	20	21	22	23	24	25	26
52	27	28	29	30	31		

 verschijningsdatum
 geen verschijning

> DEADLINE

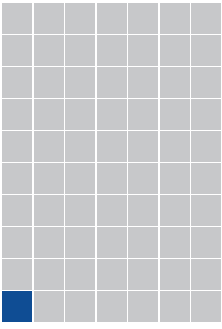
materiaal aanleveren één week voor verschijningsdatum.

> TARIEVEN

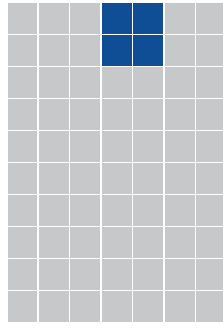
FORMAAT	1x	2x (10% korting)	3x (15% korting)	6x (20% korting)	9x (22,5% korting)	12x (25% korting)
Pagina 1 (minstens 2 modules)						
Module (H: 33 mm x B: 34 mm)	68	61,20	57,80	54,40	52,70	51
3x3 Module (H: 105 mm x B: 108 mm)	492	443	418	394	381	369
Teaser (H: 69 mm x B: 71 mm)	313	282	266	250	243	235
Standaardformaten						
2/1 pagina (H: 367 mm x B: 14 kol)	2.464	2.218	2.094	1.972	1.910	1.848
1/1 pagina (H: 367 mm x B: 7 kol)	1.232	1.109	1.047	986	955	924
1/2 pagina (H: 181 mm x B: 7 kol)	739	665	628	591	573	555
Bandformaat (H: 141 mm x B: 7 kol)	616	555	524	493	478	462
H: 177 mm x B: 5 kol (H: 177 mm x B: 182 mm)	554	499	471	443	430	416
1/4 pagina groot (H: 177 mm x B: 4 kol)	492	443	418	394	381	369
1/4 pagina klein (H: 177 mm x B: 3 kol)	370	333	315	296	287	278
H: 105 mm x B: 5 kol (H: 105 mm x B: 182 mm)	370	333	315	296	287	278
3x3 Module (H: 105 mm x B: 108 mm)	246	222	209	197	191	185
Modules						
Module (H: 33 mm x B: 34 mm)	34	30,60	28,90	27,20	26,35	25,50

Prijzen exclusief 21% BTW • 3,85% milieubijdrage

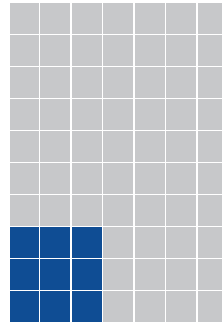
> FORMATEN - PAGINA 01



MODULE
(H: 33 mm x B: 34 mm)

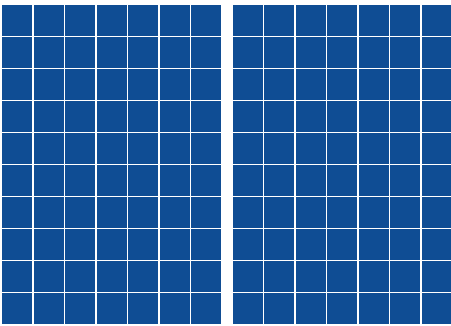


TEASER
(H: 69 mm x B: 71 mm)

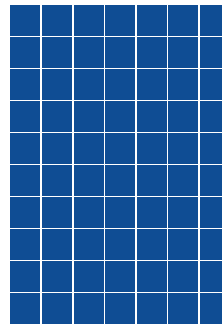


3x3 MODULE
(H: 105 mm x B: 108 mm)

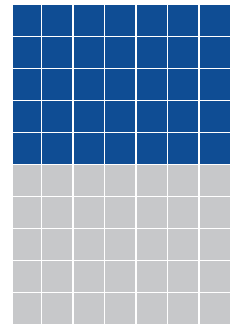
> STANDAARDFORMATEN - MODULES



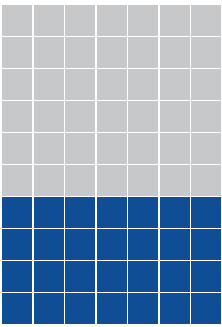
2/1 PAGINA
(H: 367 mm x B: 14 kol)



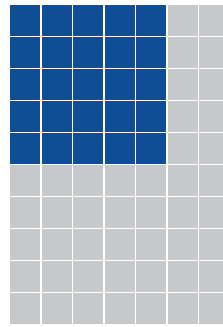
1/1 pagina
(H: 367 mm x B: 7 kol)



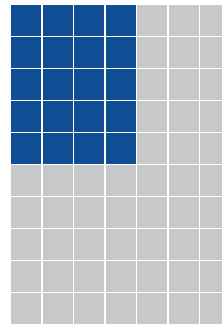
1/2 PAGINA
(H: 181 mm x B: 7 kol)



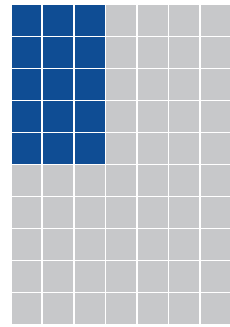
BANDFORMAAT
(H: 141 mm H x B: 7 kol)



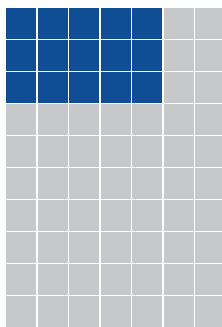
H: 177 mm x B: 5 kol
(H: 177 mm x B: 182 mm)



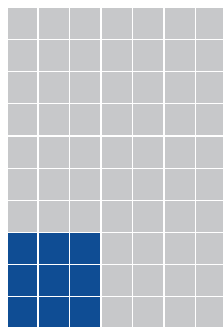
1/4 PAGINA GROOT
(H: 177 mm x B: 3 kol)



1/4 PAGINA KLEIN
(H: 177 mm x B: 3 kol)



H: 105 mm x B: 5 kol
(H: 105 mm x B: 182 mm)



3x3 MODULE
(H: 105 mm x B: 108 mm)

Modulehoogte

1 module	=	33 mm
2 modules	=	69 mm
3 modules	=	105 mm
4 modules	=	141 mm
5 modules	=	177 mm
6 modules	=	213 mm
7 modules	=	249 mm
8 modules	=	285 mm
9 modules	=	321 mm
10 modules	=	357 mm

Modulebreedte

1 kol	=	34 mm
2 kol	=	71 mm
3 kol	=	108 mm
4 kol	=	145 mm
5 kol	=	182 mm
6 kol	=	219 mm
7 kol	=	256 mm

